**PROJECT CHARTER**

**Project title: Global Treps Project**

**Date Of Authorization: June 20th, 2023**

**Project Start Date: June 20th, 2023,**

**Project Finish Date: Dec 20th, 2023.**

**Key Schedule Milestones:**

* Complete the first shark tank event by July 30th, 2023.
* Complete the second shark tank event by Aug 30th, 2023.
* Complete the third shark tank event by Sep 30th, 2023.
* Complete the fourth shark tank event by Oct 30th, 2023.
* Complete the Global Treps site and application by Dec 20th, 2023.

**Budget Information:**

* The project has been allocated a budget of $120,000, with the following breakdown.

1. Website Design and Development ($ 80,000)

* Graphic Design and branding: $5000
* User Interface (UI) and User Experience (UX) design: $15,000
* Application development/Testing: $60,000

1. Shark tank Event Expenses ($ 18,000)

* Event Promotion and advertising: $5,000
* Social Media Marketing: $3,000
* Facilities: $10,000

1. Research and Development Team ($10,000)

* Donation and Profit tracking system: $5,000
* Research and Implementation: $5,000

1. Project Risk Mitigation Fund: $12,000 (10% of total budget)

**Project Manager:** Nithya Ganesan

**Project Objectives:**

* Develop a Centralized website and application to facilitate shark tank events and promote entrepreneurship.
* Organize and conduct four shark tank events within the project timeline.
* Establish a platform for accepting and tracking donations and ideas from investors.

**Main Project Success Criteria:**

* The central website/application must be developed and meet all specified requirements and functionalities.
* The Four Shark Tank events must be successfully organized, executed, and well-received by participants and investors.
* The project must be completed within the stipulated six-month timeline.
* Formal project approval will be obtained from Dr.K (Project Sponsor) with advice from other stakeholders.

**Approach:**

* Recruit a technical team member and Graphic designer for application design.
* Develop a comprehensive Work Breakdown Structure (WBS) and Gantt charts to outline project tasks, timelines, assigned resources, and deliverables.
* Initiate the procurement process to identify and purchase all required hardware, software, and other infrastructure for conducting events.
* Conduct weekly review meetings with project team members and Dr.K (project sponsor) to discuss project status, address any challenges or risks, and ensure alignment with project goals.
* Conduct testing as per the test cases to ensure functionality.

**Role and Responsibilities**

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| --- | --- | --- | --- |
| ***Name*** | ***Role*** | ***Position*** | ***Contact Information*** |
| Dr. K. | Project Sponsor | CEO | K@GlobalTreps.com |
| Nithya Ganesan | Project Manager | Manager | nithya@GlobalTreps.com |
| Bobby | Team Member | UI Developer | Bobby@GlobalTreps.com |
| Ashok | Team Member | Event Organizer | Ashok@GlobalTreps.com |
| Kim | Team Member | UX Designer | Kim@GlobalTreps.com |
| Alfreda | Team Member | Tester | Alfreda@GlobalTreps.com |
| Ashwath | Team Member | Graphic Designer | Ashwath@GlobalTreps.com |
| Vishal | Team Member | Technical Support | Vishal@GlobalTreps.com |

**Sign-off: (Signature of all the above stakeholders)**

|  |  |  |  |
| --- | --- | --- | --- |
| *Dr.K* | *Nithya Ganesan* | *Bobby* | *Ashok* |
| *Kim* | *Alfreda* | *Ashwath* | *Vishal* |

**Comments:**

**“I committed to ensuring the success of the Global Treps Project, and I expect all team members to support achieving the goal.” ------ Dr. K.**

**“I ensure managing and effective execution and delivery of Global Treps Project.”**

**----- Nithya Ganesan.**

**“I am ready to contribute my skills to the Global Treps project supporting its goals and objectives” ------- Bobby.**

**“I am excited to be a part of this project and will contribute to its success.” ------ Ashok.**

**“I am committed to delivering high-quality design for the Global Treps website / Application.” ---- Kim.**

**“I will actively participate in testing the Global Treps Website/ Application.” ----- Alfreda.**

**“I am excited to contribute my expertise to create visually appealing designs for Global Treps Website/Application.” ------ Ashwath.**

**“I am committed to providing efficient support as technical support team member.”**

**------- Vishal.**